

# Delivery Strategy Template

Factors	Questions	Delivery Strategy				Preferred Strategy	Priority
		Classroom	Video Conference	Manual/Paper-based	Computer-based		
<b>Audience</b>							
<b>Size of audience</b>	<i>How large is the audience?</i>	Small	Large	Large	Large		
<b>Geographic dispersion</b>	<i>Is the audience geographically dispersed?</i>	Centralized	Moderately dispersed	Highly dispersed	Highly dispersed		
<b>Performance</b>							
<b>Complexity of content</b>	<i>What type of content is it? (Awareness, application, or decision-making?)</i>	Awareness, application, decision making	Awareness	Awareness, application	Awareness, application, decision-making		
<b>Task simulation/need to use a system</b>	<i>Is the participant able to practice or simulate the training content?</i>	Yes - learning is active, not passive	No	No	Yes- learning is active, not passive		
<b>Collaborative work tasks</b>	<i>Is the participant able to collaborate with others to perform the training content/tasks?</i>	Yes - material is conceptual and best taught in group format	No hands-on interaction unless being viewed by a group	No - self-paced, lack of interaction	Yes/No depends on type of computer based solution		
<b>Computer comfort</b>	<i>Is the participant comfortable using computers?</i>	No	Yes/No	No	Yes		
<b>Administration</b>							
<b>Development cost</b>	<i>What are the initial and ongoing development costs? (High, medium, or low?)</i>	Low/Medium	Low	Low	High/Medium		
<b>Deployment cost</b>	<i>How much does it cost to deploy? (Facilities, travel, materials, etc.) (High, medium, or low?)</i>	High	High	Low	Low		
<b>Need for maintenance</b>	<i>What is the cost to maintain/update materials? (High, medium, or low?)</i>	High	High	Medium/Low	Medium/Low		